



ASSOCIA ADVANTAGE

Announcement of termination of ASSOCIA ADVANTAGE service.

Thank you for your patronage of Associa Hotels & Resorts .

On this occasion, we are sorry but we will terminate service of ASSOCIA ADVANTAGE on September 30th, 2016.

And we will begin new membership service for available to use at JR group hotels from June 2017.

We tell you schedule of exchange points and beginning new membership service as below.

We would appreciate your understanding and cooperation.

Termination of service and adding points

We will terminate adding point on Friday, September 30th, 2016.

We will terminate of enrollment membership on Monday, June 30th, 2016.
We will terminate adding points until staying of Friday, September 30th, 2016.

Exchange point of adding after 2015 year

Exchange point

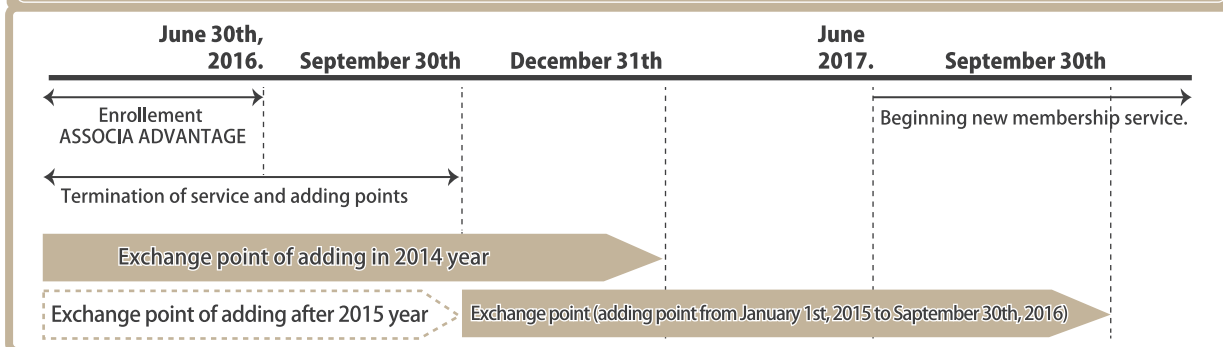
From Saturday, October 1st, 2016 until Saturday, September 30th, 2017.

Please exchange point to 100 point stay coupon and hotel coupon at our Associa group hotels.

We will exchange coupon for not satisfy the requirement points from Saturday, October 1st, 2016. From 1 to 9 points, you' ll be able to exchange hotel coupon (worth for 500JPY). From 10 to 19 points, you' ll be able to exchange hotel coupon (worth for 1,000JPY).

(Please exchange coupon for adding on 2014 year until Saturday, December 31st, 2016.)

Schedule of termination of ASSOCIA ADVANTAGE service and beginning new membership service.



Contact information

ASSOCIA ADVANTAGE Program Center +81-052-584-1212 (AM9:00~PM5:30, Monday to Friday/except Saturday, Sunday and Holiday)

